

## Your Rs. 2 can make a huge difference to the visually impaired

*A simple, pocket-able tool to help them identify all Indian currency notes accurately is coming alive @ FuelADream.com*

**Bangalore, May 2016:** Over 15 million people in India are visually impaired. Often, not realising the true value of a note during a transaction, the visually impaired are taken for a ride. When one such victim, Tiffy, narrated this problem to Paul D'Souza, an inventor from Bangalore, he came up with a simple idea to help her discern the difference between currency notes.

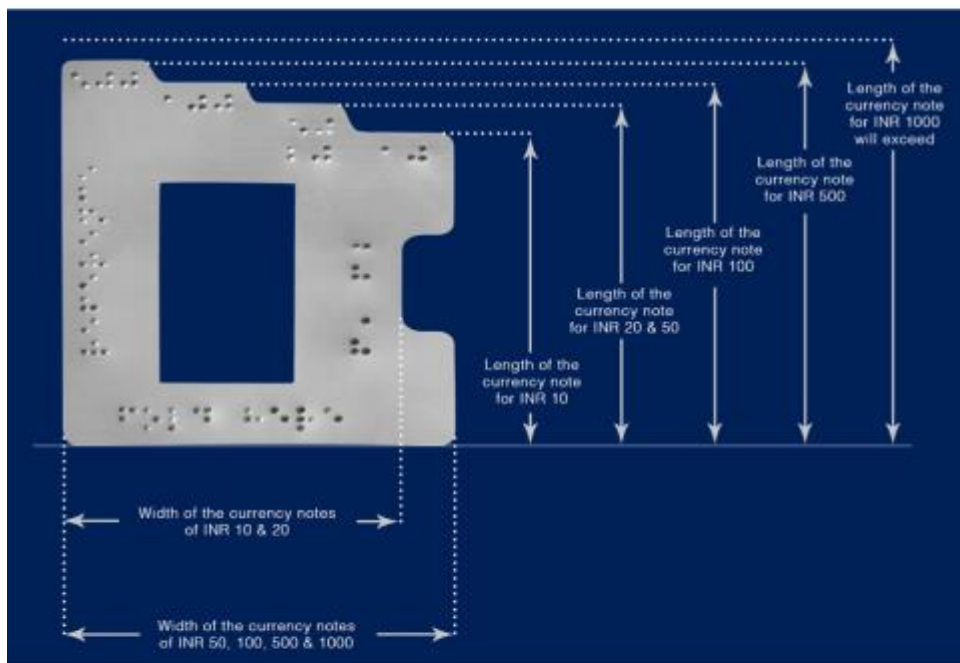
The Tiffy Template is an invention that uses lengths and widths of the different notes to distinguish their value. This solution is made up of a simple piece of board. The structure of this board allows the user to measure the currency notes accurately based on length, width and Braille markings. The visually challenged can take any INR currency note and fold it over this tool. Based on the length and width of the notes, they can identify them correctly. The production cost is only INR 2. With the help of FuelADream, an innovative crowd funding platform and marketplace to raise funds for great ideas and social causes, Paul is trying to raise money to make 2,00,000 templates and make many lives better!

### TIFFY TEMPLATE: HOW IT WORKS

The visually challenged can take any INR currency note and fold it over this tool.

Based on the length and width of the notes, they can identify them correctly.

The instructions are in Braille markings for guiding the visually challenged.



The currency note of INR 5 when folded over this tool, will fall short of width and length markings.

The inventor Paul D'souza has been passionately working with the blind for a while. The material used for this, is the same material used for credit cards. This is so that they wouldn't be injured whilst using the product. Blind institutions as well as educational institutions for the blind are already lining up with their required quantities.

### **How Crowdfunding is Helping this Idea**

FuelADream is seeking to generate 4L INR to make and distribute 2,00,000 of these, across India free of cost. Any additional amount over the 4 lakhs will go towards producing more templates for free distribution. Small contributions of even Rs. 100 can make a big difference –it will make it possible for 50 visually challenged people to receive a Tiffy Template!

To know more about the campaign or to fund this initiative, you can visit <https://www.fueladream.com/home/campaign/127>

### **About FuelADream.com**

**FuelADream** is a crowd funding marketplace for people and organizations that aim to raise funds for creative ideas, causes, charities etc. Founded in Mid-2015 and based in Bangalore, the start-up aims to impact 2.2 billion people in India, Africa & S.E Asia. FuelADream has raised \$ 250,000 in an initial round of funding over the last 8 months from individual investors.

**Fueladream.com** is the brainchild of Ranganath Thota. His team is focused on transforming how people raise and contribute money for ideas, social causes and other activities. **FuelADream** connects the campaign owners (people who want to raise money) to funders in a very productive and engaging way.

For more information on the campaigns that fueladream.com is working on please visit <http://fueladream.com/>

### **For further queries, get in touch with**

Priya - 9108048375, [priya.kumari@mediamoments.in](mailto:priya.kumari@mediamoments.in)