



Water Stations for Cattle in Drought Hit Maharashtra being Crowdfunded on Fueladream.com

Mumbai, May 30, 2016: Farmers across India are affected by the drought, however this is not only with respect to their crops, and it also affects the cattle. In a position where farmers barely have enough water to feed their crops and to look after themselves, they don't have capacity to cater the cattle as well. The cows, buffaloes, bulls etc., are assets for the farmers; they supplement their income and are used to plough the fields as well. If they were to lose these animals, the farmer would suffer even more. Also it seems inhuman to provide for the water needed for humans, and leave the animals to fend for themselves.

The Suryoday Parivar, an NGO, located in Indore has devised a method to help these poor animals and their farmers in this time of need. Spearheaded by **Bhaiyyu Maharaj** under the Suryoday Jeevdaya Abhiyan has already begun installing water stations for the cattle. These tub-shaped troughs are about 6 feet long by 2.5 feet deep & 2.5 feet wide & are built of concrete.

They are looking to install 15 such water troughs across **3 areas- Latur, Horti & Tuljapur Taluk**. The water is brought to these troughs by tankers that are filled from nearby bore-wells. Each tub is replenished thrice a day to ensure that there is enough water for the livestock. These troughs can water approximately a 1000 cattle per day! The construction of these troughs and their water refills will cost INR 72000.

The Suryoday Parivar is looking to have this endeavor crowdfunded on Fueladream.com in an attempt to make good on often overlooked fallout of the drought disaster. Please visit to see the story here - <https://www.fueladream.com/home/campaign/223>

PROJECT PARTICULARS:

Name of the Project - **Suryoday Jeev Daya Abhiyan**

Name of the village/villages - Latur, Horti & Tuljapur Taluk

Number of water stations for cattle - 15 numbers

Cost of water station - 1500 INR per tub

Cost of water - 100 INR per day - 3000 INR per month

Total cost per water station - 4500 INR (for a month)

Cattle that would use this everyday 1000 numbers (50 per water station)

Note: Tubs are filled thrice a day.

CROWDFUNDING GOAL = 72000 INR



If they are able to exceed their crowdfunding goal they will get more tubs and water stations installed for the cattle.

ABOUT SURYODAY PARIVAR

Led by Shri Bayyaji Maharaj, the organization is committed to improving the quality of life of the people affected by the drought in Maharashtra. They work with the farmers to rectify the drought crisis and look for ways to conserve water to find a permanent solution for this disaster. They have been encouraging water conservation through rainwater harvesting, construction and deepening of ponds and construction of canal heads.

About FuelADream.com

FuelADream.com is a crowdfunding marketplace for people & organizations that aim to raise funds for creative ideas, causes, charities etc. Founded in Mid-2015 and based in Bangalore, the start-up aims to impact 2.2 billion people in India, Africa & S.E Asia. Fuel A Dream has raised \$ 250,000 in an initial round of funding over the last 8 months from a clutch of individual investors from the corporate world.

Fueladream.com is the brainchild of Ranganath Thota. His team is focused on transforming how people raise and contribute money for ideas, social causes and other activities. FuelADream.com connects the campaign owners (people who want to raise money) to funders in a very productive and engaging way.

The Campaign owners who have an innovative idea or a social cause at heart and who want to raise money for them can showcase their stories and get funders (both individuals and corporates) to support them on this platform. The company believes in creating a community of people who understand the power of giving and the impact they can make through this. Whether funding an idea that may change the face of music or getting an electric bike that will change how we commute to work or funding a fashion show by a talented young designer or helping a charity that works with orphans make ends meet or raising a helping hand to aid victims of a flood – there are many a dream that needs to be fueled.

For more information, visit <http://fueladream.com/>

Press related information available at – www.fueladream.com/press

For further queries, get in touch with

Priya - 9108048375, priya.kumari@mediamoments.in