

Kalki, India's 1st Transgender Artist seeks crowdfunding to uplift Transgender People

Fueladream.com leverages Art for a cause & transforms lives of underprivileged Transgender People!

Bangalore, 24th August 2016: Kalki Subramaniam, India's most celebrated transgender activist and artist will showcase her exclusive collection of paintings that are available on FuelAdream.com to raise funds of INR 2,00,000 for underprivileged transgender people.

Fueladream.com – the Bengaluru based crowdfunding platform curates and presents unique ideas and causes of this kind. Besides just funding this project, the funders also have an option of owning the paintings through the platform.

Mr Ranganath Thota, Founder and CEO Fueladream.com said, "We are proud to support Kalki's initiative on our platform. This will be a path breaking campaign as it highlights the need for aid and assistance to the transgender community and is all about raising funds in a unique manner – through the medium of art!

Kalki says, "Art is something that transports us into different realities and inspires people. Through my art I want to bring about a change in the lives of transgender people. I believe that only education can bring about this change and make a difference. My collection on FuelADream.com aims at raising funds for 4 transgender persons - who come from extremely poor backgrounds and some of them have been rescued from sex trafficking. My vision is to reach out to the right audience and FuelaDream is an ideal platform to put out this social cause to the society."

Kalki uses a lot of colours in order to project intensity and depth in her paintings. She primarily aims at representing different perspectives as well as the discrimination faced by the transgender community in society. Through her paintings, she reflects upon her journey as a transgender person and various emotions of happiness, pain and anguish felt by the community.

Campaign Details-

Kalki is taking a big step towards changing the lives of these transgender people. 60% of the funds raised will go to the betterment of the following four transgender people who need aid.

Lalitha Anburaj from Tuticorin - Lalitha, a transgender person who comes from a poor economic background is now pursuing a nursing course and requires financial aid. Her late father was visually impaired and left them with no savings,

Mythreyi from Madurai - Mythreyi was a victim of sex trafficking & it stopped her education. She was rescued from trafficking & now wants to complete her schooling & pursue higher studies.

Kotravai Natchiar from Madurai - Kotravai was rescued along with Mythreyi from sex trafficking. She has completed her 12th grade and wishes to pursue law.

Anu from Mangalore - Anu is a graduate who was rejected by her family because of her gender crisis. She does not want to succumb to begging and sex work. She needs financial support to complete her Master's degree and make a career.

To discover more about the campaign and to fund this initiative ,please visit <https://www.fueladream.com/home/campaign/278>

About FuelADream.com

FuelADream.com is a crowd funding marketplace for people & organizations that aim to raise funds for creative ideas, causes, charities etc. Founded in Mid-2015 and based in Bangalore, the start-up aims to impact 2.2 billion people in India, Africa & S.E Asia. Fuel A Dream has raised \$ 250,000 in an initial round of funding over the last 8 months from a clutch of individual investors from the corporate world.

Fueladream.com is the brainchild of Ranganath Thota. His team is focused on transforming how people raise and contribute money for ideas, social causes and other activities. FuelADream.com connects the campaign owners (people who want to raise money) to funders in a very productive and engaging way.

Campaign owners who have an innovative idea or a social cause at heart and who want to raise money for them can showcase their stories and get funders (both individuals and corporates) to support them on this platform. The company believes in creating a community of people who understand the power of giving and the impact they can make through this. Whether funding an idea that may change the face of music or getting an electric bike that will change how we commute to work or funding a fashion show by a talented young designer or helping a charity that takes care of orphans or raising a helping hand to aid victims of a drought - there are many a dream that needs to be fuelled & can be funded on Fueladream.

For more information, visit <http://fueladream.com/>

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