



## **Cyclists on a mission to raise Rs. 50 lacs for girl child education on Fueladream.com**

### ***Riding from Kanyakumari to Khardungla on Bamboo bikes***

**Hyderabad, 2nd August 2016:** Sumeet Paringe (26) and Prisiliya Madan (22), cycling enthusiasts from Mumbai, are on a mission to raise funds for girl child education. Extremely passionate about the subject, the two young cyclists have taken up a challenge to raise over 50L INR by spreading awareness about girl child education through their cycling expedition on a crowdfunding platform, Fueladream. The '**Cyclists for Change**' flagged off their journey on their bamboo bike, on July 14th from Kanyakumari and are expected to travel 11 states in the next 70 days.

“Education is the key to empower women and girls, which helps bring about social equality. When you educate a girl, you educate a family”, says Sumeet Paringe as he started with the journey. Prisiliya who has always been encouraged by her parents to live her dreams has just completed her Masters in Computer Science and believes that every girl should be given the opportunity to pursue education.

**Mr. Ranganath Thota, Founder and CEO Fueladream.com** said, *“This is a very special initiative on multiple counts! One, Sumeet & Prisiliya riding across the length of this country. Two, they are riding on an eco-friendly innovation from Godrej – Bamboo bikes. Three, they’re raising funds for girl child education, which is a pressing need in this country. And lastly, the crowdfunding campaign is off to a rousing start - 12+ L INR have already been collected out of the 50L INR goal!”*

The ride is rather unique given that the cyclists are travelling on bamboo bikes specially designed and manufactured for them by Godrej. This is the first time in India that any cyclist will ride this route and such a long distance on a Bamboo bikes. Committed to girl empowerment through education and skilling, Godrej brought on board IIMPACT, a registered Non-Government Organisation (NGO) and crowd funding platform Fuel a Dream to support this cause. Individuals can contribute towards girl education by visiting the Fuel a Dream website!

The team looks forward to supporting the education of 1500 girls at the minimum, which is the objective of this initiative. They are reaching Hyderabad on 2<sup>nd</sup> August.

**You can read the full story here - <https://www.fueladream.com/home/campaign/275>**

### **About FuelADream.com**

FuelADream is a crowd funding marketplace for people & organizations that aim to raise funds for creative ideas, causes, charities etc. Founded in Mid-2015 and based in Bangalore, the start-up aims to impact 2.2 billion people in India, Africa & S.E Asia. Fuel A Dream has raised \$ 250,000 in an initial round of funding over the last 8 months from a clutch of individual investors from the corporate world.

Fueladream.com is the brainchild of Ranganath Thota. His team is focused on transforming how people raise and contribute money for ideas, social causes and other activities. **FuelADream.com**



connects the campaign owners (people who want to raise money) to funders in a very productive and engaging way.

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